Leandro Vicente Silva
Technical Product Manager
with a software engineering background

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SUMMARY

Technical Product Manager with 8+ years of experience in software engineering and product management, specializing in delivering high-quality technical products. Proficient in leading cross-functional teams, managing complex projects, and aligning business and technology. Proven track record in optimizing operations through data-driven decision-making and agile methodologies. Fluent in English and Portuguese

SKILLS

Hard Skills
- Management/Product Tools: Google Analytics, Miro/Mural, Jira/ADO Dashboarding
- Coding/QA: SQL, Postman, Splunk, Microservices, CI/CD, AWS Cloudwatch

Soft Skills
- Stakeholder Management, Agile Methodologies, Risk Management, Business-Technology Alignment, Strategic Thinking, Cross-Cultural Communication

PROFESSIONAL EXPERIENCE

Thoughtworks | Remote | Dec 2017 - Present
Roles: Technical Product Manager, Data Product Manager, Iteration Manager, Business Analyst, Full-stack Developer

Selected Project Highlights:

1. **Market Research Company | GenIA Data Project**
   Role: Technical Product Manager + Iteration Mn | Jul 2024 - Present
   - Managing work scope and delivery to scale GenIA solutions
2. **Multinational Oil and Gas Company | Workforce Management Division**
   Role: Technical Product Manager | May 2024 - Jul 2024
   - Led discovery workshops to support a buy vs. build decision for a timekeeping and scheduling solution.
   - Managed dependencies and aligned stakeholders from conflicting business areas.
   - Coached the client's Product Owner to adopt a more product-focused approach.
3. **Water and Sanitation Treatment Company | Data Project**
   Role: Data Product Manager | Feb 2024 - Apr 2024
   - Conducted user interviews and process mapping for data products.
   - Contributed to the early stages of a data mesh strategy, with sales as the first impacted department.

4. **Market-Leading Software and Hardware Products Company | Environmental Division**
   Role: Product Manager | May 2023 - Jan 2024
   - Conducted user research on environmental certificate management, driving process change across global teams.
   - Led workshops to assess and propose improvements in quality strategy and technology adoption.
5. **Multinational Oil and Gas Company | North America Rewards Program**
   Role: Technical Product Manager | Oct 2021 - Apr 2023
   - Introduced product metrics to define success, influencing an experimentation culture for new features.
   - Shifted the focus to outcome-centered discussions, coaching new Product Owners.
   - Conducted inceptions, creating an integrated roadmap with vendors and other teams.
6. **Fortune Global 500 Insurance Company**
   Role: Technical Product Manager | Mar 2021 - Oct 2021
   - Established Thoughtworks in Brazil's portfolio by collaborating with global stakeholders.
   - Led discovery, advocating for incremental implementation over a big bang release.
   - Acted as Scrum Master, resolving conflicts and negotiating timeline and scope.
7. **Sonic Drive-In | American Drive-in Restaurant Chain**
   Role: Business Analyst & Full-stack Developer | Nov 2018 - Nov 2020
   - As a Business Analyst, managed API efficiency, implemented a tipping feature that generated over $12M in tips, and provided business insights for decision-making.
   - As a Full-stack Developer, led architectural evolution, introduced Redux, refactored codebase, and improved test coverage, resulting in a platform used by dozens of restaurants.
   - Advocated for a user-centered approach and introduced UX techniques.
8. **American Clothing Retail Corporation**
   Role: Front-end Developer | May 2018 - Aug 2018
   - Enhanced website accessibility for visually-impaired users and collaborated on resolving roadblocks.

EDUCATION

IFF – Instituto Federal Fluminense – Campos, Rio de Janeiro – Brazil   2013 - 2019
Bachelor of Science in Information Systems

Purdue University - West Lafayette, IN - USA   2014 - 2015
Computer and Information Technology (Exchange Student)

LANGUAGES

- English (Fluent), Portuguese (Native), Spanish (Basic)

EXPERIENCE *ONSITE* IN THE USA

*USA Visas: B1/B2: 2018-2028 | L1: 2019-2022 | J1: 2014-2015; **SSN holder***

Thoughtworks   Jun 2018 / Oct 2019
Clients: Sonic Drive-In (2019) and a Retail Company (2018)
- Integrated user interviews sessions; facilitated architectural discussions
- Presented knowledge-sharing sessions and unblocked resources for the team

LexisNexis Risk / RELX Group – Alpharetta, GA – USA   Jun 2015 – Jul 2015
Web Development Intern
- Developed a web platform from scratch to automate tasks for the IT Audit team

Purdue University – West Lafayette, IN – USA   Mar 2015 – Apr 2015
Portuguese Tutor
- Created study materials to complement the content taught in the classroom
- Instructed the student in basic grammar, conversation, and Brazilian culture

ENTREPRENEURSHIP AND TEACHING EXPERIENCE

Content Creator / Owner at LevviTalk leandrovicente.com   Sep 2014 - Present
- Video and content creation in the area of culture, traveling and career focused on people from underprivileged background
- Social media strategy and planning; elaborating project pitches and presentations for marketing campaigns

Private English Teacher   Aug 2015 - Dec 2017
- Teaching private English classes for intermediate and advanced students

Inglês Winner - Online English School   Nov 2016 - Dec 2017
Associate English Teacher and Community Manager
- Giving assistance via email and social media by answering English-related questions
- Creating learning strategies to keep the students engaged in the English course